

Walking together against climate change

GRAYLING
creating advantage



Help your employees to be more sustainable

Employees feel committed to companies that contribute to improving the environment.

Now you can give them the opportunity to be part of that purpose by improving their own experience, letting them know how much CO2 emissions they emit into the atmosphere and helping them to reduce that impact, thanks to specific knowledge.

ADDRESSING THE CURRENT MOMENT

- Major climate change challenges
- Key measures of the new Climate Change and Energy Transition Law
- How can citizens contribute?

SUSTAINABILITY AT HOME

- Resources and supplies optimization
- Urban vegetable gardens
- Cooking with leftovers
- Sustainable cleaning



Lectures, video advice, activities and online courses adapted to the day-to-day life of your employees.

Carbon Offsetting – Matched Giving

We will continuously monitor the results to communicate them internally and externally in real time, with the aim of highlighting our progress towards sustainability and positioning ourselves in relation to our competitors.

We will implement a plan to offset the carbon footprint accumulated by employees, which will allow us to obtain the certificates issued by the United Nations and become part of the fight against climate change.

FRAMEWORK

Kick Off

Session to get to know the process in depth, resolve doubts and search for the best data for measuring impact.

Data Assist

Collecting and entering the data necessary to obtain the first results.

Transparency

Allow your employees to access the results of their carbon footprint measurement and its evolution.

Share results in real time demonstrating how you are fulfilling your business purpose.

UN Certificates

Put in place a corporate plan to compensate for the minimum figures achieved.

Become part of the fight against climate change by teaming up with your employees

At Grayling we will be happy to advise you, answer your questions, help you define or accompany you on your organization's journey into the future with strategies and actions for efficient communication management.



Contact

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Almudena Rodríguez Tarodo is an expert in Internal Communication, Employer Branding and Personal Branding, being a pioneer in these areas in our country. In her 25-year career, she has held management positions with international scope in the field of communication, marketing and HR in multinationals and large IBEX 35 companies (Accenture, Amadeus, Ogilvy, Banco Santander and Indra).

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